

GET GREEN ENERGY TECHNOLOGY KI KÄLTE-LUFT-KLIMATECHNIK
ARZT&WIRTSCHAFT CHEMIE TECHNIK ELEKTRONIK INDUSTRIE I
ANTRIEBSPRAXIS MATERIALFLUSS NEUE VERPACKUNG PRODUKT
WERKZEUG&FORMENBAU AEROTEC PHARMA+FOOD AEROTEC I
FLUID INSTANDHALTUNG PRODUKTION TECHNIK+EINKAUF WEI
MATERIALFLUSS NEUE VERPACKUNG PHARMA+FOOD PLASTVERA
AUTOMOBIL PRODUKTION AUTOMOBIL-ELEKTRONIK ANTRIEBSP
FLUID IEE INSTANDHALTUNG GET GREEN ENERGY TECHNOLOGY
TION MATERIALFLUSS KGK KAUSCHUCK GUMMI KUNSTSTOFFE
PHOTOVOLTAIC PRODUCTION KI KÄLTE-LUFT-KLIMATECHNIK MAT
PROD **B2B ADDRESSES FOR ALL YOUR DIRECT MARKETING PURPOSES** VERARBE

FOR SUCCESSFUL ADVERTISING

We know the German economy

Our high-quality specialist magazine is read by the top decision-makers in all the key sectors.

We know our readers

Our exclusive and unique database is target group-specific. We constantly update our data: for us, the close contact with our readers and our ability to cater to their needs are decisive factors for quality service.

We know our target groups

There are more than 400,000 addresses in our database. We are able to narrow down this data pool according to your requirements, so that you can reach your precise target group.

Your advantages:

- direct sales pitch
- reduction of advertising costs
- increase of response quota
- minimising waste

KGK KAUTSCHUCK GUMMI KUNSTSTOFFE KI KÄLTE-LUFT-KLIMAT
GUMMI KUNSTSTOFFE KI KÄLTE-LUFT-KLIMATECHNIK MATERIAL
PHARMA+FOOD PLASTVERARBEITER PRODUCTRONIC FLUID IN
PHARMA+FOOD PLASTVERARBEITER PRODUCTRONIC AUTOMO
KAUTSCHUCK GUMMI KUNSTSTOFFE KI KÄLTE-LUFT-KLIMATECH
GUMMI KUNSTSTOFFE KI KÄLTE-LUFT-KLIMATECHNIK MATERIAL
PHARMA+FOOD PLASTVERARBEITER PRODUCTRONIC NEUE VE
INSTANDHALTUNG KE PRODUKT GLOBAL PRODUKTION TECHN
GUMMI KUNSTSTOFFE KI KÄLTE-LUFT-KLIMATECHNIK AUTOMO
KAUTSCHUCK GUMMI KUNSTSTOFFE KI LUFT- UND KÄLTETECHN
PHARMA+FOOD PLASTVERARBEITER PRODUCTRONIC KGK KAU



PRICE LIST

Personalised addresses	Basic price per address	Address comparison	Basic price
1 - 1,000	0.59 €	1,000 addresses	18 €
1,001 - 5,000	0.49 €	1 hour	99 €
5,001 - 10,000	0.39 €	Minimum purchase: 70 % of the supplied addresses	
over 10,000	0.29 €	Please provide us with a corresponding comparison protocol	

At least 400 addresses must be purchased

Database retrieval

Lump sums for database retrieval incl. 3 selections	125 €
each further selection	35 €

Discounts

Volume discount 10 % for more than 15,000 addresses

Multiple use of previously supplied addresses:

Using the address twice per year 10 %

Using the address more than twice per year 15 %

ADDITIONAL INFORMATION

Of course, we can also do all your mailing for you, and take care of letter shop services! We would be glad to make you a tailor-made offer!

In accordance with data protection regulations, we are unable to provide you with any telecommunication data (telephone, fax, e-mail).

All domestic prices are net prices plus statutory VAT.

Price list valid as of April, 1, 2010

Our general delivery address for Terms (page 5)

YOUR CONTACTS

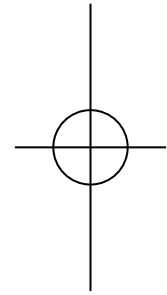
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SELECTION OPTIONS



SELECTION ACCORDING TO ECONOMIC SECTORS (WZ 2008)

- food industry
- chemical and pharmaceutical industry
- rubber and plastic products
- metal production and metalworking
- metal products
- mechanical engineering
- electronics
- automotive/vehicle construction
- retail market
- engineering consultants for specialist technical planning
- and much more

SELECTION ACCORDING TO POSITION

- management/executive board
- branch management, plant management, general management
- head of department/head of division
- project management
- specialist worker

SELECTION ACCORDING TO FUNCTION

- corporate management
- research
- development
- construction
- technical office
- production
- manufacture/assembly/quality
- marketing/sales
- purchase
- materials management/logistics
- maintenance
- and much more

SELECTION ACCORDING TO SIZE OF COMPANY

- more than 5,000 employees
- 1,000-4,999 employees
- 500-999 employees
- 200-499 employees
- 100-199 employees
- 50-99 employees
- 20-49 employees
- 10-19 employees
- 1-9 employees

Of course, other selection criteria, e.g. according to Nielsen area or postal code, is possible. In addition, you can also use the addresses of the readers of the individual specialist magazines for your mailing list.



MATERIALFLUSS ARZT&WIRTSCHAFT CHEMIE TECHNIK ELEKTRONIK
NEUE VERPACKUNG PRODUKTION TECHNIK+EINKAUF WERKZEUGE
KÄLTETECHNIK KE PRODUKTION TECHNIK+EINKAUF WERKZEUGE&FORMENBAU
PRODUKTION AUTOMOBIL-ELEKTRONIK ANTRIEBSPRAXIS ARZT&WIRTSCHAFT
MATERIALFLUSS KÄLTETECHNIK GUMMI KUNSTSTOFFE KI LUFT-KÄLTETECHNIK
AUTOMOBIL-PRODUKTION AUTOMOBIL-ELEKTRONIK ANTRIEBSPRAXIS
G PHARMA+FOOD LASTVERARBEITER PRODUCTRONIC KI KÄLTETECHNIK
EINKAUF WERKZEUGE&FORMENBAU PRODUKTION TECHNIK+EINKAUF
PRODUKTION AUTOMOBIL-ELEKTRONIK ANTRIEBSPRAXIS ARZT&WIRTSCHAFT
GUNG ELEKTRONIK INDUSTRIE CHEMIE TECHNIK ELEKTRONIK
GUMMI KUNSTSTOFFE KI LUFT- UND KÄLTETECHNIK MATERIAL

GENERAL TERMS AND CONDITIONS

1. General. Mail is addressed, franked and dispatched on behalf and on account of the client by the Publishers only.

2. The number of addresses varies continuously as our files are constantly updated. However, since the addressees covered by our service are regular subscribers to our journals, actual numbers will vary only slightly. All orders are subject to the current number of addresses at any given time.

3. The classification of addresses is undertaken and address details supplied by the addressees. The publishers are unable to verify the accuracy thereof.

4. Order confirmation. The Publishers reserve the right to decline orders on grounds of the content, origin or form of advertising. A valid contract exists only when confirmed in writing.

5. Prices are quoted excluding value added tax. The price list applicable at the time the order is confirmed shall be binding. Invoices (including value added tax) are payable strictly net in Euro immediately upon receipt.

6. Postage. Postage is not included in the invoice amount. The Client must comply with postage restrictions and Post Office specifications. Surplus advertising material will be returned at the Client's expense.

7. Material to be dispatched must be supplied free to our address, duly counted and packed. The Publishers are under no obligation to check. A surplus of 5 % should be allowed for delivery.

8. The Client accepts responsibility for ensuring that the content of the advertising material supplied is not in breach of any provision of the law. In this respect the Client undertakes to indemnify the Publishers against any compensation claims by third parties arising from the content of the mailing.

9. Insurance. Insurance covering the advertising material provided to the Publishers against fire, water, theft or burglary must be arranged by the Client.

10. In the event of late payment interest and collection costs will be charged.

11. The place of fulfillment and jurisdiction is Munich.

12. Use of addresses. As a protection against use in contravention of the terms of contract, control addresses are included in the address collections. In the event of non-contractual use of the addresses made available, a contractual penalty is agreed in the amount of 15 times the invoice value for the order in question. Presentation of a control address shall be sufficient to prove misuse. The right is reserved to claim further compensation in excess of the agreed lump sum.

DATA PROTECTION The addresses supplied by us may only be used within the agreed scope. The customer is personally responsible for observing legal regulations, in particular data protection regulations. If no other agreement has been made regarding the multiple use of the data, all addresses supplied by us are for one-time use only as part of a direct sales campaign, in compliance with data protection regulations.

	Title	Sector	USP	Target group: Specialist/ management in	Print run	IVW/ EDA
	aerotec	Aviation and aerospace	International technology and industry magazine for the aviation and aerospace industry	Management, production, engineering, development and purchasing	12.000	
	antriebspraxis	Mechanical engineering, plant construction, automation	The trendsetting specialist magazine to provide hands-on reports on electrical and mechanical drive technology as well as on drive automation	Design and development	15.000	
	AUTOMOBIL PRODUKTION	Automotive	The trade's business magazine for the automobile industry	Management Technology Production International	16.000	
	fertigung	Metalworking, mechanical engineering	The magazine for mechanical engineering	Industrial metal cutting	16.400	
	fluid	Mechanical engineering, plant construction	The trendsetting, user-oriented trade magazine to provide practical reporting exclusively on hydraulics, pneumatics, automation engineering and accessories	Design and development	11.200	
	get green energy technology	Energy industry, mechanical engineering and plant construction	The technology magazine for all sectors of regenerative energy generation	Designers, planners, developers, installers and operators	15.000	
	Instandhaltung	All branches of industry	Technical journal for efficient maintenance over the entire life cycle of manufacturing plants and equipment	Maintenance	12.650	
	ke KONSTRUKTION & ENGINEERING	Mechanical engineering, plant construction	Program magazine for decision makers in design and development of mechanical and plant engineering	Design and development	23.000	
	Materialfluss	All branches of industry	Cross-industry technical journal on all aspects of intralogistics	Logistics	20.000	
	meditec INTERNATIONAL	Medical technology industry	Technology and trade magazine for decision-makers and managers in the medical technology industry	Manufacturers of medical technology devices and components and their suppliers	12.000	
	Produktion	All sectors of the processing and manufacturing industry	The most popular specialist business paper for top decision-makers in the German industry	Management and production management	40.000	
	Produktion MAGAZIN	All sectors of the processing and manufacturing industry	Whether trade fair guide or 'The Best Products' – customised circulation and target group!	Management and production management	ca. 35.000 – 55.000	
	technik + EINKAUF	All sectors of the manufacturing industry	From supplies to decisions – the comprehensive top title for decision-makers in purchasing, design and production	Design, production and purchasing	19.500	
	technik + EINKAUF Prozessindustrie	Plant construction, chemical, pharmaceutical and foodstuffs	From supplies to decisions – the comprehensive top title for decision-makers in purchasing, design and production	Design, production and purchasing	12.800	
	werkzeug & formenbau	Injection, casting, press and stamp mold manufacturing	Premium magazine for the tool design, mold, forge and jig & fixture construction industries	Product development, design and manufacturing	10.350	

HÜTHIG GMBH – BRANCH MEDIA FOR YOUR SUCCESS



Title	Sector	USP	Target group: Specialist/ management in	Print run	IVW/ EDA
AUTOMOBIL-ELEKTRONIK	Automotive electronics	Developments in automotive electronics along the entire value chain from parts suppliers and tier suppliers to OEMs	Management and developers in automotive electronics	11.500	
CHEMIE TECHNIK	Chemicals, plant construction	Magazine for management and investment decision makers in the chemical, process engineering and plant construction industries	Production, automation, maintenance, process engineering	30.000	
elektronik industrie	Electronics developers	Technical magazine with sector-oriented application articles and a focus on issues relevant to electronics developers	Electronics developers	30.000	
elektronik JOURNAL	Electronics developers	Specialist for cross-industry topics	Decision makers in the electronics development	20.000	
IEE	Engineering industry, Manufacturers of machinery and industrial equipment	Magazine for automation specialists. User-oriented reports on all automation topics	Automation specialists in machinery and plant construction	26.000	
KGK	Rubber/plastics	International trade journal for development, processing and applications in the caoutchouc, rubber and synthetics industry	Research and Development, Production, Quality Assurance, Management	2.550	
KI	Refrigeration and air conditioning	Trade journal for refrigeration, ventilation and air conditioning technology. High-profile editorial mix: exclusive specialist scientific articles complement practical, self-researched user reports and articles	Management, design, planning and development, and project planning	3.700	
neue verpackung	Packaging	The magazine for decision-makers in the consumer industry with specialist information relating to the entire consumer sector	Management, production, purchasing and marketing	14.000	
photovoltaic production	Chemicals, Photovoltaics Production, Mechanical engineering	Provides a comprehensive insight into the manufacturing technologies and equipment issues of the PV value chain: from chemical processes in silicon production to finished photovoltaic modules and systems	Decision-makers responsible for production equipment along the PV value chain	10.000	
Pharma+ Food	Pharmaceutical and foodstuffs	Technical journal for decision-makers in production, equipment and organization in the pharmaceutical, food and cosmetics industries	Production, hygiene and equipment, planing and projection	10.865	
PLAST-VERARBEITER	Rubber/plastics	Trade journal for more efficient production and increased market opportunities in the plastics processing industry. Right in the middle of the market thanks to practical reports!	Production & manufacturing, quality assurance, construction, product development & management	12.700	
productronic	Electronics production	The latest technologies and trends relating to electronics production	Electronics production	10.200	

Valid after January 2011

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PRODUKTION KE KONSTR **VARIETY AND CREATIVENESS** PLASTVER

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moderne industrie

 **Hüthig**

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